



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV  
190 North State Street  
Chicago, IL 60601  
(312) 750-7777

## CONTRACT

<b>Contract / Revision</b> 151035 /		<b>Alt Order #</b> WOC10485926
<b>Product</b> VOTE YES ON SAFE ROADS AMENDMENT		
<b>Contract Dates</b> 10/17/16 - 10/30/16		<b>Estimate #</b> 5308
<b>Advertiser</b> Citizens to Protect Transportation Funding		<b>Original Date / Revision</b> 10/13/16 / 10/13/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Adelstein & Associates LLC  
222 W. Ontario St  
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$800.00				
N 2	WLS	10/24/16	10/28/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$800.00				
N 3	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,800.00				
N 4	WLS	10/24/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,800.00				
N 5	WLS	10/17/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,900.00				
N 6	WLS	10/24/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,900.00				
N 7	WLS	10/17/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,000.00				
N 8	WLS	10/24/16	10/28/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,000.00				
N 9	WLS	10/17/16	10/21/16	The View	10a-11a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,400.00				
N 10	WLS	10/24/16	10/28/16	The View	10a-11a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,400.00				
N 11	WLS	10/17/16	10/21/16	ABC7 News	11a-12p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,000.00				
N 12	WLS	10/24/16	10/28/16	ABC7 News	11a-12p		:30				NM	2	\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
151035 /	WOC10485926

Contract Dates	Product	Estimate #
10/17/16 - 10/30/16	VOTE YES ON SAFE R	5308

Advertiser	Original Date / Revision
Citizens to Protect Trans	10/13/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,000.00				
N 13	WLS	10/17/16	10/21/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$1,100.00				
N 14	WLS	10/24/16	10/28/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,100.00				
N 15	WLS	10/17/16	10/21/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$1,300.00				
N 16	WLS	10/24/16	10/28/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,300.00				
N 17	WLS	10/17/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$1,800.00				
N 18	WLS	10/24/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,800.00				
N 19	WLS	10/17/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$2,500.00				
N 20	WLS	10/24/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$2,500.00				
N 21	WLS	10/17/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$3,800.00				
N 22	WLS	10/24/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$3,800.00				
N 23	WLS	10/17/16	10/21/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$4,000.00				
N 24	WLS	10/17/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$5,500.00				
N 25	WLS	10/17/16	10/21/16	Kimmel	1035p-1137p		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,600.00				
N 26	WLS	10/17/16	10/21/16	Nightline	1137p-1208a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$800.00				
N 27	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$650.00				
N 28	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,400.00				
N 29	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,400.00				
N 30	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,600.00				
N 31	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,400.00				
N 32	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
Totals								0.00				52	\$92,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/28/16	52	\$92,750.00	(\$13,912.50)	\$78,837.50
<b>Totals</b>	52	\$92,750.00	(\$13,912.50)	\$78,837.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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